



Cari Campbell & Associates, LLC

Status Report

Activities for Time Period
January 2013 – June 2013



Goals Revisited

Year One, Quarter One:

- Goal: Submit at least four LOIs and/or proposals
- Deliverable: Submission of two

Year One, Quarter Two:

- Goal: Submit at least four LOIs and/or proposals and attend at least four business meetings
- Deliverable: Submission of nine; two business meetings attended and three scheduled for early July

Specific Deliverables

- ✓ Research Community Foundation Regional Opportunities
- ✓ Research Proactive Grant Prospects for 2013
- ✓ Development of Action Plan
- ✓ Writing and Approval of Sponsorship Letter
- ✓ Sponsorship Letter sent to 25 Iowa businesses; follow-up conducted with 25 Iowa businesses. 4 meetings booked (1 = 3 companies) (24% response rate) with an anticipated 4 additional meetings from these letters (~40% response rate). The average national response rate for direct mail is 1.38% for a prospect list.
- ✓ Submission of 14 grant requests for a total of \$5.1M
- ✓ Received final response on \$114,000 of requests; \$101,000 was granted (89%)

Grants Submitted to Date

Date Submitted	Grant Name	Project	Amount of Request	Status	Notes	If Granted, Amount Granted
2/1/2013	Google	Film Fest	\$5,000.00	Granted		\$1,000.00
2/27/2013	Dyson Foundation			Pending	LOI; Follow Up Summer for New Program	
4/8/2013	John Deere Foundation	Scale-Up and Externships	\$550,000	Granted / Pending		\$100,000.00
4/15/2013	Andersen (Eagle Window & Door)	Dubuque: First Lego & First Tech	\$20,200	Pending		
4/15/2013	Andersen (EMCO)	Des Moines: EiE, AWIM, KidWind	\$18,300	Pending		
5/7/2013	Target	STEM Midwest Forum	\$1,000	Denied	Limited Resources	
5/14/2013	Walgreens	STEM Midwest Forum	\$5,000	Denied	Limited Resources	
5/21/2013	Roy J. Carver Charitable Trust	Scale-Up and Externships	\$1,000,000	Pending	LOI - Approved to submit Proposal for Aug	
5/22/2013	RadioShack	STEM Midwest Forum	\$1,000	Denied	Limited Resources	
5/23/2013	Isle Casino	STEM Midwest Forum	\$1,000	Denied	Limited Resources	
5/23/2013	Shopko	STEM Midwest Forum	\$1,000	Denied	Limited Resources	
5/31/2013	Business Roundtable	Real-World Externships	\$3,500,349	Pending		
6/28/2013	Verizon	Scale-Up	\$60,000	Pending		
6/28/2013	RGK	Teacher PD	\$100,000	Pending		
Total			\$5,262,849			
Awarded Amount:						\$101,000.00

Total Pending	\$5,148,849
---------------	-------------